

***ControlByNet Delivers Hosted IP Video Surveillance on the Cloud
...Anytime, anywhere, multi-site central authentication***

Atlanta, GA – October 5, 2010 - ControlByNet, (CBN), a leading cloud-based, hosted video security surveillance provider, delivers new customer enhancements while utilizing the benefits and flexibility of cloud-based solutions. With years of development, CBN understands how to leverage Software as a Service (SaaS) to help meet today's enterprise surveillance security needs. Recent additions to its customer enhancements include multi-site central authentication, MPEG-4 recording format, camera proxy and i-skip™.

Multi-Site Central Authentication - Any server, regardless if hosted by ControlByNet or at the customer site, can now attach to another server anywhere in the world and share user accounts. This allows true single sign-on and no more accessing multiple IP addresses for different sites.

MPEG-4 Recording Format – In order to continue to provide customers with the fastest video viewing and least storage requirements, ControlByNet now uses the MPEG-4 recording format. While files can still be downloaded in AVI format for distribution, the move to MPEG-4 allows for an almost 50 percent reduction in storage requirements as well as time to review critical videos.

Camera Proxy - With a 'direct connect' option, users are put right into the camera manufacturer's user interface via the ControlByNet software, allowing users to make any advanced changes without requiring camera IP, port or firewall permission.

i-skip™ – ControlByNet has incorporated a 'skip' function to reduce bandwidth costs to viewers of live video. The software will automatically slow frame reporting of live video when there is no motion activity to drastically reduce network bandwidth. As soon as a motion event is detected, the live video will immediately go back to full-frame rate. This feature significantly lowers network infrastructure costs to enterprise customers or video hosting providers. The enhancement is most beneficially utilized on users with dedicated monitors displaying video 24/7.

ControlByNet's solution set includes i-flashback LOCAL, REMOTE and ip-LookOUT. i-flashback is an easy to use, 100-percent browser-based application installed as either an onsite solution, remotely hosted solution or any number of combinations. The hosted solution provides web-based controls for hosting providers to manage multiple servers, users and accounts. While the interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage hundreds of remote cameras from a single browser; whether Internet Explorer, Firefox or even an iPhone or iPad. For installations with more critical requirements, ip-LookOUT is ControlByNet's Guard Station Monitoring Solution that enables a single guard to monitor hundreds of IP cameras no matter where the location. The solution connects to unlimited remote i-flashback-based cameras and accounts bringing all the client locations together with central control, but yet truly IP-based so guards are not tied to a single physical room. With a dual screen setting, the guard has access to all live video as well as all archived video allowing facility surveillance from around the world. ip-LookOUT enables security companies to move into remote monitoring with minimal investment. All of ControlByNet's solutions provide flexible hosting to meet the needs of the client.

"We are constantly working on new innovations that will strengthen our product line and increase value to our customers," said Ryan Strange, CEO of ControlByNet. "Our new customer enhancements are already tested in the field with successful installations from homeowners associations of three cameras to large recyclers with more than 250 cameras in locations from California to Puerto Rico. The flexibility allows any combination of connections (local or remote) and even lets an organization or integrator 'host its own cloud'. Our goal is to provide our customers both large and small one solution instead of scattered parts and pieces. With 100 percent retention rate from our hosted clients, we believe we have

succeeded in providing the most advanced and adaptable IP based surveillance solution on the market. In addition, our new online demo available at www.controlbynet.com provides the opportunity to see our multi-site capabilities first-hand.”

ControlByNet has developed a new online demo showcasing the industry’s first location-independent IP-based video security surveillance solution. While live demos are hard to find online from providers, ControlByNet allows the users to freely move around without salespeople or smoking mirrors. The new online ControlByNet demo will provide visitors with a sample of the power of ControlByNet’s solution including the experience of a single site as well as its multi-site functionality. The single login user demonstration is for a single site customer/organization/prospect which puts the user directly into a site to experience what a customer utilizing i-flashback LOCAL or REMOTE would utilize. The new demo also includes a login which sends the user to a multi-site area where he/she will select from multiple types of sites to visit (retail, property management, industrial, remote cameras, dentist, etc.) thereby simulating an organization with multiple locations.

About ControlByNet (www.controlbynet.com)

ControlByNet provides the most advanced adaptable IP-based surveillance solution on the market. They leverage Software as a Service (SaaS) to help meet today’s enterprise surveillance security needs. The hierarchal nature of the software allows a single log-in with multiple levels of access from any (Internet) location which leverages existing enterprise resources. With years of development, their software solution is flexible, future-proofed and designed to change with the industry. Product offerings include i-flashback LOCAL and REMOTE and ip-LookOUT, its guard monitoring application. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage hundreds of remote cameras from a single browser; whether Internet Explorer, Firefox or even an iPhone or iPad. ControlByNet has designed an open architecture solution that integrates seamlessly across its products creating limitless installation scenarios. They currently use AXIS for remotely hosted cameras but will expand to others such as Cisco (www.cisco.com), D-Link (www.dlink.com), Vivotek (www.vivotek.com) and more as manufacturers provide IP cameras that are deemed highly efficient on the network. For more information, visit www.controlbynet.com.

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