

## **ControlByNet Enhances Mobile Monitoring to its Cloud-Based Surveillance Solution**

### ***ControlByNet Keeps Facility Managers Connected During Holidays***

Atlanta, GA - November x, 2010 - While the holiday season is generally full of cheer and good giving, there is also an increase in burglaries during the Thanksgiving-Christmas holiday season. ControlByNet, (CBN), a leader in cloud-based, hosted video security surveillance solutions, announced today enhancements to its mobile access including the addition of support for the iPhone and iPad, allowing facility managers to stay connected during the busy holiday season.

"During the holidays, people are traveling and need the ability to access their security anywhere on anything – as long as they have Internet access," said Ryan Strange, CEO of ControlByNet. "Our i-flashback solution works seamlessly with Internet Explorer, Safari, Chrome and Firefox as well as connected devices including the iPhone, iPad, Windows Mobile, Android and Blackberry. Our single log-in with multiple levels of access allows managers to enjoy the holidays while at the same time staying connected to their sites and cameras - whether that's three cameras in one location or hundreds of cameras spread throughout multiple sites."

CBN's goal is to provide its customers, both large and small, one solution that allows them to access their security on their terms and device of choice. CBN's cloud-based software has changed the security surveillance business model by leveraging the flexibility and accessibility of the cloud to create a solution that maximizes enterprise resources including new devices, personnel, time and money. In addition, the ability to centrally link together onsite and hosted locations with a single login removes the troublesome problem of remembering many different links or IP addresses for video access.

"ControlByNet's support of the iPhone has made my job of monitoring six locations throughout Colorado much more efficient," said Jonathon Lee, a Partner with Denver Children's Specialists. "I use my iPhone to access live video to check on waiting rooms, patient activity, as well as archives. By having our video hosted by CBN we not only ensure the safety of the data but also make it very easy for me to check on all locations from a single login. Now whether I am on location at one site or enjoying time away from the office, one login on my iPhone enables me to virtually check in on all six locations."

CBN's "no DVR-needed" product offerings include i-flashback LOCAL, i-flashback REMOTE and ip-LookOUT. i-flashback is an easy to use, 100-percent browser-based application installed as either an onsite solution, remotely hosted solution or any number of combinations. Both software solutions allow users to manage hundreds of remote cameras from a single browser; including Internet Explorer, Firefox, as well as the growing number of connected devices including Windows Mobile, iPhone, iPad, Blackberry and Android. i-flashback REMOTE, the hosted solution, provides web-based controls for hosting providers to manage multiple servers, users and accounts.

### **About ControlByNet ([www.controlbynet.com](http://www.controlbynet.com))**

ControlByNet provides the most advanced adaptable hosted and managed IP-based surveillance solution on the market. ControlByNet's advanced software is the cornerstone for the new security surveillance business model. By leveraging Software as a Service (SaaS), CBN's solution integrates seamlessly across its products creating limitless installation scenarios. The hierarchal nature of the software allows a single log-in with multiple levels of access from any (Internet) location which leverages existing enterprise resources. With years of development, their software solution is flexible, future-proof and designed to

lead the industry. Product offerings include i-flashback LOCAL and REMOTE and ip-LookOUT, its guard monitoring application. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage hundreds of remote cameras from a single browser; including Internet Explorer, Firefox or even an iPhone or iPad. They currently use AXIS for remotely hosted cameras but will expand to others as manufacturers provide IP cameras that are deemed highly efficient on the network. For more information, visit [www.controlbynet.com](http://www.controlbynet.com).

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