



ControlByNet's Cloud-Based Security Solution Provides Homeowners Associations the Power to Monitor Anywhere, Anytime

ControlByNet, (CBN), a leader in cloud-based, hosted video security surveillance solutions, announced today continued growth in its new goal to reach homeowner association clients. CBN's "no DVR-needed" product offerings allow HOA board members the ability to monitor the community with a unified, cloud-based, hosted video surveillance solution. It also provides a centralized access solution for management companies to put multiple communities under one 'umbrella'.

Atlanta, GA ([PRWEB](#)) February 1, 2011 -- ControlByNet, (CBN), a leader in cloud-based, hosted video security surveillance solutions, announced today continued growth in its new goal to reach homeowner association clients. CBN's "no DVR-needed" product offerings allow HOA board members the ability to monitor the community with a unified, cloud-based, hosted video surveillance solution. It also provides a centralized access solution for management companies to put multiple communities under one 'umbrella'.

"HOA's often don't realize they have a security problem until it is too late. A majority of our HOA clients didn't know their DVR wasn't working, was stolen or damaged until after an incident they wanted to review," said Ryan Strange, CEO of ControlByNet. "We work closely with HOAs to provide them a solution they can access anytime and on any Internet connected device. The volunteer board members are very grateful for us to take it off their plate and let them know quickly if there is a problem. We have a 100% retention rate with our hosted HOA clients and see this as area of continued growth as more HOAs discover there is a more reliable and cost-effective solution available."

ControlByNet's i-flashback solution allows the HOA board to control who accesses the video and archives from any location with Internet access. Most importantly, the video is stored remotely at ControlByNet's secure datacenter. i-flashback is an easy to use, 100-percent browser-based application installed as either an onsite solution, remotely hosted solution or any number of combinations.

Key benefits to the HOA board that remove the day-to-day worries include:

- No video storage onsite, only network (IP) cameras and switch
- No management issues, everything is remotely accessible
- Ability for e-mail alerts or notifications when problems arise
- Nothing for vandals to steal, and no proof for them to take
- Technology enhancements as developed with no cost to end user

"The ControlByNet solution has made a very positive impact on our community. Prior to the installation, we had terrible problems with people treating our swimming pool as a public facility, as well as vandalism of our other amenities," said Jacqui Miller, vice-president of the Longmont at Sugarloaf HOA "Since the installation of the cameras there has been a significant decrease in trespassing, loitering, and destruction of property."

"The system is easy to use," added Miller. "Each board member has their own login id and if a complaint is received we can look up specific dates and times in the video archives. Also, we hired a police officer to do



random tours of our community during his off-work hours, and he is also able to login and check the video archives...right from his patrol vehicle."

ControlByNet provides additional benefits to HOA including:

- Deter mischievous or criminal activity
- Proof of vandalism or bad deeds
- Track usage of amenities
- Assure paid contractors are doing the job
- Catch questionable offenses....irresponsible owners not cleaning up after pets, lights left on, late swimming, etc.

"The ControlByNet solution has saved the Butler Creek HOA both money and volunteer hours," said Bill Jones, member of the HOA board. "After we installed the system and word spread that we now had the neighborhood on 'candid camera' we have not spent one dollar on repairs resulting from vandalism and no volunteer hours cleaning up the resulting mess. We have found that the system provides the homeowners with a greater sense of security and deters malicious vandalism, as well as violations of covenants."

CBN's "no DVR-needed" product offerings include i-flashback LOCAL, i-flashback REMOTE and ip-LookOUT. i-flashback is an easy to use, 100-percent browser-based application installed as either an onsite solution, remotely hosted solution or any number of combinations. Both software solutions allow users to manage hundreds of remote cameras from a single browser; including Internet Explorer, Firefox, as well as the growing number of connected devices including Windows Mobile, iPhone, iPad, Blackberry and Android. i-flashback REMOTE, the hosted solution, provides web-based controls for hosting providers to manage multiple servers, users and accounts.

For more information on how ControlByNet is helping HOA including an online demo visit www.controlbynet.com. CBN will also be onsite at the 2011 CIA Annual Conference and Exposition May 4 -7, 2011.

About ControlByNet (www.controlbynet.com)

ControlByNet provides the most advanced adaptable hosted and managed IP-based surveillance solution on the market. ControlByNet's advanced software is the cornerstone for the new security surveillance business model. By leveraging Software as a Service (SaaS), CBN's solution integrates seamlessly across its products creating limitless installation scenarios. The hierarchal nature of the software allows a single log-in with multiple levels of access from any (Internet) location which leverages existing enterprise resources. With years of development, their software solution is flexible, future-proof and designed to lead the industry. Product offerings include i-flashback LOCAL and REMOTE and ip-LookOUT, its guard monitoring application. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage hundreds of remote cameras from a single browser; including Internet Explorer, Firefox or even an iPhone or iPad. They currently use AXIS for remotely hosted cameras but will expand to others as manufacturers provide IP cameras that are deemed highly efficient on the network. For more information, visit www.controlbynet.com.

For More Information:

Deanna Anderson

AquaPR

danderson(at)aquapr(dot)com



404-759-1890

###



Contact Information

DEANNA ANDERSON

404-759-1890

Online Web 2.0 Version

You can read the online version of this press release [here](#).